Comprehensive Press Release For Immediate Release Tori Uhland November 28, 2017

It sounds cliché – a farm boy from a small town, writing songs while he drives the tractor, takes off to Nashville and then suddenly everyone knows his name. It's the story we all want to hear, however, in reality, it's not one that occurs often. However, this is one of those cliché stories - one without an ending, but a lot of new and exciting beginnings. In August, Rhett got the incredible opportunity to play a few of his original songs at the eminent Bluebird Café and Bobby's Idle Hour in Nashville, TN on his family vacation. He also met Jay Vernali, the owner of a recording studio on Music Row. Rhett's first trip to Nashville was just the beginning of some amazing opportunities.

Raised on his family's fifth generation farm on the high plains in southeastern Colorado, his home a little town of 600 people called Eads, Rhett grew up playing with his cousins, his beloved bulldog, Maggie, and playing sports. At a young age, Rhett began to sing in church with his mother, a talented singer herself. At age 10, Rhett and a few of his friends started a rock band: Instant Reality. They sang and performed covers from musicians and bands including AC/DC and even wrote their own original songs. After a few years, most of the group fizzled out, but Rhett remained in interested in the music industry and in writing and singing his own songs. As he got older, though, his taste in music shifted. He went from singing classic rock to country and blues.

Rhett got his first guitar for Christmas his senior year of high school. Despite being busy with school, wrestling, and baseball season, as well as applying for colleges and scholarships, Rhett began teaching himself to play guitar and started writing even more songs about his life, his relationships, and the things he encountered and experienced in his daily life.

After graduating from Eads High School in May 2017, Rhett had a busy summer with numerous performances across Eastern Colorado. He was on the road at least once every week to play an acoustic show at a different bar or county fair. Of course, he was also working on the farm with his family, plowing fields, branding cattle, or cutting wheat when he wasn't performing. He was also getting ready to leave his little hometown for college.

Rhett made the decision to attend West Texas A&M University in Canyon, Texas where he is studying Agricultural Communications. Before moving to Texas, though, was when Rhett, his brother, his parents and his grandparents took that first trip to Nashville. Of course, Rhett brought along his guitar and it paid off, and this is when Rhett got to perform at those wellknown venues. Soon after getting back to Colorado, he and his mom began planning the next trip to Nashville to record a few of his original songs for his first album, slated to be released in the early months of 2018. Rhett is hopeful but also realistic about the album. "It's exciting – I'm excited. It would be really cool to make it big. That's the dream of course, but I also have to realize that it might not happen. So many talented musicians never make it. It's sad. But either way, I'm thankful that I have this chance," he says.

So, one weekend in October, Rhett packed a few things and grabbed his guitar and set off for his second trip to Music City, USA. Rhett recorded four of his original songs at Jay's Place Recording Studio on Music Row. Rhett worked with Jay, the producer, as well as a team of studio musicians and audio engineers to perfect his songs. He describes the experience as "awesome," and Jay Vernali agrees. "He's a great singer," Jay said. "I'm not kidding you. Rhett...he sounds like the radio."

Those four original songs are now finished, and Rhett plans to go back and finish the second half in January 2018. When released, the album will be available on CDs and on iTunes, Apple Music, Spotify, Amazon Music, and other major distribution sites. For some of his fans, this may seem like a long wait. For now, you can visit his website, <u>www.rhettuhland.com</u>, and check out his single. "Freedom Will Always Ring True."

Another song that Rhett will record in Nashville is the first country song ever Rhett wrote. It's called "Always Coming Home" and it's the prime example of Rhett as a storyteller musician. It's a song about growing up in a small town, the Friday Night Lights, and always remembering where you come from. It's a song that will give you goosebumps. It's a song that will make you believe that dreams can come true. And it's a song that will make you believe in Rhett Uhland.

For bookings or press inquiries, please visit<u>www.rhettuhland.com</u> or contact Tori Uhland at toriuhland@gmail.com.